

### REPORT ON DP CROP Ltd organized job oriented activity "safalta apni mutthi mein" 23 January 2020

Organized by,

Dianik Bhaskar and Gilette Guard.

&

Department of Zoology

Shri Kuleshwar Mahadev Govt. College (Gobra) Nawapara, Raipur-C.G.

Dr. Razia Sultana

Organizer

Department of Zoology

Shri Kuleshwar Mahadev Govt. College (Gobra)

Nawapara, Raipur-C.G.

Dr. Kiran Gajpal

Shri Kuleshwar Mahadev Govt. College

(Gobra) Nawapara, Raipur-C.G.

#### Content

- 1. Seminar on personality development
- 2. Seminar on how to search jobs and choose career
- 3. Screen test conducted by Dainik Bhaskar
- 4. Distribution of certificates and gift hamper
- 5. Photo session
- 6. Hi-tea, feedback from guest and meeting with faculty

#### **Program objective**

Gillette Guard & Dainik Jagran join hands to create a never-before initiative - Gillette Guard 'SafaltaApniMutthi Mein' supported by Dainik Jagran for the youth of Bihar and Jharkhand, where the college-going youth will be briefed about the needs of grooming and its importance in building up the confidence, To provide the mantra of gaining confidence which will take an individual towards success.

This initiative will be to establish the need of keeping oneself well groomed to create impression in important occasions of life. It will make college students of Bihar and Jharkhand interview-ready and an exhibition of interview rounds to prepare them to appear presentable and confident This is to help college students to ace interviews with ease and then go on, to have successful careers.

#### The Activity

Gillette Guard 'SafaltaApniMutthi Mein' supported by Dainik Jagran will connect with the youth of Bihar and Jharkhand in 475 colleges, spread across the 45 different districts of the state. It will have a Career & Grooming Workshop which will be conducted by the experts of these fields, In this the young graduates will learn about Confidence Building, Body Language, How to get Presentable look, Essentials of creating a good CV Etc.

In each college, there will be screening of one best student through Digital or written test. One winner from each college would be invited for Semi Final. After semifinal selected 25 will participate In the Finale, 2 best candidate will be chosen for a suitable employment in Dainik Jagran, Bihar and Jharkhand.

**DB** Corp Ltd

The Principal,

To

Dear Sir/Madam,

Dainik Bhaskar & Gillette would like to request your kind consent to organize a job oriented activity "SAFALTA APNI MUTTHI MEIN" in your esteemed institute. This is a unique event wherein we will provide useful insights in the form of a grooming workshop to unable the students to manage the job interviews with prospective employers, in the near future. The session will be conducted by a professional trainer followed by a shaving experience for male students to impress upon them the importance of a clean look.

After the Grooming experience the anchor will ask the final year students to reassemble for a test to select the best student who will represent the college with other college winners from across the state of MPCG for an employment opportunity with renowned media house.

We would be highly obliged for all your support and encouragement and request to grand us the permission to hold this event in your campus and with your support let us make this grand success.

Date :
Time:
Duration: Maximum 3 hours
ocation: College Auditorium

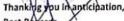
Audience: All students of your college

This session is open to all students, irrespective of whether they participate in the grooming session or not.

#### **Key Points:-**

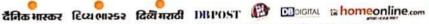
- This Activity is totally free of cost.
- Free Gillette Guard Sampling for Students to experience importance of a clean look.
- Each student gets a Participation Certificate from DAINIK BHASKAR OR GILLETTE.
- This is Placement Activity for final year Students.
- Grooming Session for Placement and Personality Development.
- Widely promoted by Dainik Bhaskar.

We hope that, with your permission the students will avail of this wonderful opportunity to learn more about the whats & nows of getting a decent employment .



Best Bekards Ajay Singh

Sr. Manager - Brand Marketing













**Participants** Program is generalized for all students

Venue Seminar hall; premises of Shri Kuleshwar Mahadev Government College

(Gobra) Nawapara Raipur.

**Duration** 4 hours

No of Students 100

**Expert** Mr. Hridesh Kumar Chowhan, cooperate trainer; skill and personality

development trainer, Dainik Bhaskar.

Contact Person Dr. Razia Sultana

**Mobile** 9584889504

• For Registration kindly bring with you Aadhaar Card is Compulsory as an Identity Card.

#### **Program details**

- 1. Seminar on Personality development and career: Mr Hridesh Kumar Chowhan delivered a lecture on personality development, success and career. He quoted "Personality has the power to uplift, power to depress, power to curse, and power to bless", is very apt and true in itself for the Personality, it would not be an exaggerate if said, is the key to success career and thereby in life at large. A personality means individual's behavior, style, characteristics, attitude, mindset and the perceptions along with the unique way to see the things around. Going forward and getting succeeded in any task – may it be a career path, achievement of short and long-term goals, academic education, any profession; it holds true and applied equally to all the things. He further emphasized that a Personality Development is today has become but a new buzzword for its essence and truly possessing a good personality will help a lot in achieving the goals. The impressive personality, confident in opinion with pleasing behavior and positive attitude will help you achieve desired goals synergizing the recourses available very easily. He also discussed hurdles in between a successful career, and discussed about how to overcome the circumstances.
- Screening test: as it is a job oriented activity "safalta apni mutthi mein", dainik bhaskar
  volunteers (Mr. Imran Khan) conducted a small screening test for half an hour; based on
  general knowledge.
- 3. Certificate distribution: all of the participants received certificate of participation. Two of the students, Ku. Khomeshwari Sahu (BSc II) and Ku. Khileshwari Sahu (BSc I) got first and second rank respectively and got a chance to attend internation seminar organized by dainik bhaskar and gilette guard at Hydrabad and to give second test for job. As per the program design if they got selected they would be offered a job salaried in five digits.

- 4. Student feedback: following students give their feedback on stage.
  - a) Tabbu rajput, BSc III, Secretary, student union, Shri Kuleshwar Mahadev Govt College Nawapara College
  - b) Badal Soni, BSc I, Shri Kuleshwar Mahadev Govt College Nawapara College
  - c) Mahima Dewangan, BSc III, Shri Kuleshwar Mahadev Govt College Nawapara College
- 5. Valedictory: vote of thanks is delivered by Dr. Razia Sultana, Assistant Prof. Zoology, Shri Kuleshwar Mahadev Govt College Nawapara College. The guest speaker was facilitated with a momento and an appraisal letter. The ending was with a group photograph and hi tea

# Certificate of Participation

This to certify that \_

Mr. Alvin Sahu

has successfully participated in Gillette Guard 'Safalata apni Mutthi Mein' Grooming Workshop



## दैनिक भारकर

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कार्यशाला • शासकीय कॉलेज में भास्कर और जिलेट समूह ने 'सफलता अपनी मुझे में कार्यक्रम' का आयोजन किया

### हान ने छात्रों को सफलता प्राप्ति के नुस्खे बताए

रानिवार को शासकीय महाविद्यालय में जॉब ऑरएटेड एक्टिबरी के तहत सफलता अपनी मुद्दी में कार्यक्रम का आयोजित हुआ। उक्त समूह का संयुक्त प्रयास था।

के नुस्खे बताए। साथ ही विभिन्न प्रतियोगी परीक्षाओं की तैयारी एवं उसमें सफलता के हुनर भी सिखाए।

एवं खिलेश्वरी साह चयनित हुई। ये छात्रएं हैदराबाद में होने वाले इंटरनेशनल प्रतियोगिता में भाग लेंगे।

व्यक्तित्व विकास पर बोलते हुए जीहान ने कहा कि सभी कार्यक्रम दैनिक भारकर एवं जिलेट व्यक्तियों में कोई न कोई कमी होती ही है। उन्हीं कमियों को दर कार्यक्रम में प्रख्यात कॉरपोरेट कर व्यक्तित्व का विकास किया ट्रेनर एवं पर्सनालिटी डेवलपर जा सकता है। वर्तमान प्रतियोगिता हिदेश जीहान ने उपस्थित छात्रों को के दौर में असफलता का कारण साक्षात्कार देने के तरीके के साथ बताते हुए कहा कि देश में नीकरी एवं व्यवसाय सफलता प्राप्त नौकरियों को संख्या कम है तथा दायेदार बहुत अधिक हैं। अतः उसके लिए अच्छी तैयारी के बाद भी कुछ लोग ही सफलता हासिल



नवापारा राजिम. शासकीय महाविद्यालय में छात्रों से रूबरू होते मोटिबेशनल स्पीकर।

भी सफल नहीं हो पाते। छत्तीसगढ़ के युवाओं में अन्य राज्यों की अपेक्षा प्रतियोगी परीक्षा के लिए के युवा केवल स्नातकांतर की डिग्री पाकर सरकारी नौकरी के

बुलाया तथा उनसे कुछ प्रश्न पूछे और उनके उत्तर के आधार खवाब सजाने लगते हैं। स्वरोजगार पर उनके व्यक्तित्व से संबंधित अंत में भास्कर की टीम द्वारा कर नौकरी प्राप्त कर पाते हैं। जागरूकता की बेहद कमी पाई में इनकी रुचि भी कम पाई गई कमियों की ओर ध्वान दिलाते हुए छात्र-छात्राओं के बीच एक चयन अधिकांश लोग योग्य होने के बाद गई है। उन्होंने कहा कि छत्तीसगढ़ है। एक-एक छात्रों को अपने पास उन्हें दूर करने के उपाय बताए।



























