



श्री कुलेश्वर महादेव शासकीय महाविद्यालय, गोबरा नवापारा
जिला - रायपुर (छ.ग.)
मान्यता प्राप्त पं. रविशंकर शुक्ल विश्वविद्यालय, रायपुर (छ.ग.)

REPORT ON DP CROP Ltd organized job oriented activity
“safalta apni mutthi mein”
23 January 2020

Organized by,

Dianik Bhaskar and Gilette Guard.

&

Department of Zoology

Shri Kuleshwar Mahadev Govt. College (Gobra) Nawapara, Raipur-C.G.

Razia
23/01/2020
Dr. Razia Sultana
Organizer
Department of Zoology
Shri Kuleshwar Mahadev Govt. College (Gobra)
Nawapara, Raipur-C.G.

Kiran
Dr. Kiran Gajpal
Principal
Shri Kuleshwar Mahadev Govt. College
(Gobra) Nawapara, Raipur-C.G.

Content

- 1. Seminar on personality development**
- 2. Seminar on how to search jobs and choose career**
- 3. Screen test conducted by Dainik Bhaskar**
- 4. Distribution of certificates and gift hamper**
- 5. Photo session**
- 6. Hi-tea, feedback from guest and meeting with faculty**

Program objective

Gillette Guard & Dainik Jagran join hands to create a never-before initiative - Gillette Guard 'SafaltaApniMutthi Mein' supported by Dainik Jagran for the youth of Bihar and Jharkhand, where the college-going youth will be briefed about the needs of grooming and its importance in building up the confidence, To provide the mantra of gaining confidence which will take an individual towards success.

This initiative will be to establish the need of keeping oneself well groomed to create impression in important occasions of life. It will make college students of Bihar and Jharkhand interview-ready and an exhibition of interview rounds to prepare them to appear presentable and confident This is to help college students to ace interviews with ease and then go on, to have successful careers.

The Activity

Gillette Guard 'SafaltaApniMutthi Mein' supported by Dainik Jagran will connect with the youth of Bihar and Jharkhand in 475 colleges, spread across the 45 different districts of the state. It will have a Career & Grooming Workshop which will be conducted by the experts of these fields, In this the young graduates will learn about Confidence Building, Body Language, How to get Presentable look, Essentials of creating a good CV Etc.

In each college, there will be screening of one best student through Digital or written test. One winner from each college would be invited for Semi Final. After semifinal selected 25 will participate In the Finale, 2 best candidate will be chosen for a suitable employment in Dainik Jagran, Bihar and Jharkhand.



DB Corp Ltd

To
The Principal,

Dear Sir/Madam,

Dainik Bhaskar & Gillette would like to request your kind consent to organize a job oriented activity "**SAFALTA APNI MUTTHI MEIN**" in your esteemed institute. This is a unique event wherein we will provide useful insights in the form of a grooming workshop to enable the students to manage the job interviews with prospective employers, in the near future. The session will be conducted by a professional trainer followed by a shaving experience for male students to impress upon them the importance of a clean look.

After the Grooming experience the anchor will ask the final year students to reassemble for a test to select the best student who will represent the college with other college winners from across the state of MPCG for an employment opportunity with renowned media house.

We would be highly obliged for all your support and encouragement and request to grant us the permission to hold this event in your campus and with your support let us make this grand success.

Date :

Time:.....

Duration: Maximum 3 hours

Location: College Auditorium


Audience: All students of your college

This session is open to all students, irrespective of whether they participate in the grooming session or not.

Key Points:-

- This Activity is totally free of cost.
- Free Gillette Guard Sampling for Students to experience importance of a clean look.
- Each student gets a Participation Certificate from DAINIK BHASKAR OR GILLETTE.
- This is Placement Activity for final year Students.
- Grooming Session for Placement and Personality Development.
- Widely promoted by Dainik Bhaskar.

We hope that, with your permission the students will avail of this wonderful opportunity to learn more about the whats & hows of getting a decent employment .



Thanking you in anticipation,
Best Regards
Ajay Singh
Sr. Manager – Brand Marketing

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Tel: +91 22 7157 7000 • Fax: +91 22 3980 4793 • CIN Number: L22210GJ1995PLC047208 • Website: www.bhaskar.com

Target Candidates

Participants	Program is generalized for all students
Venue	Seminar hall; premises of Shri Kuleshwar Mahadev Government College (Gobra) Nawapara Raipur.
Duration	4 hours
No of Students	100
Expert	Mr. Hridesh Kumar Chowhan, cooperate trainer; skill and personality development trainer, Dainik Bhaskar.
Contact Person	Dr. Razia Sultana
Mobile	9584889504

- For Registration kindly bring with you Aadhaar Card is Compulsory as an Identity Card.

Program details

- 1. Seminar on Personality development and career:** Mr Hridayesh Kumar Chowhan delivered a lecture on personality development, success and career. He quoted “Personality has the power to uplift, power to depress, power to curse, and power to bless”, is very apt and true in itself for the Personality, it would not be an exaggerate if said, is the key to success career and thereby in life at large. A personality means individual’s behavior, style, characteristics, attitude, mindset and the perceptions along with the unique way to see the things around. Going forward and getting succeeded in any task – may it be a career path, achievement of short and long-term goals, academic education, any profession; it holds true and applied equally to all the things. He further emphasized that a Personality Development is today has become but a new buzzword for its essence and truly possessing a good personality will help a lot in achieving the goals. The impressive personality, confident in opinion with pleasing behavior and positive attitude will help you achieve desired goals synergizing the recourses available very easily. He also discussed hurdles in between a successful career, and discussed about how to overcome the circumstances.
- 2. Screening test:** as it is a job oriented activity “safalta apni mutthi mein”, dainik bhaskar volunteers (Mr. Imran Khan) conducted a small screening test for half an hour; based on general knowledge.
- 3. Certificate distribution:** all of the participants received certificate of participation. Two of the students, **Ku. Khomeshwari Sahu (BSc II)** and **Ku. Khileshwari Sahu (BSc I)** got first and second rank respectively and got a chance to attend internation seminar organized by dainik bhaskar and gilette guard at Hyderabad and to give second test for job. As per the program design if they got selected they would be offered a job salaried in five digits.

4. **Student feedback:** following students give their feedback on stage.
 - a) Tabbu rajput, BSc III, Secretary, student union, Shri Kuleshwar Mahadev Govt College Nawapara College
 - b) Badal Soni, BSc I, Shri Kuleshwar Mahadev Govt College Nawapara College
 - c) Mahima Dewangan, BSc III, Shri Kuleshwar Mahadev Govt College Nawapara College
5. **Valedictory:** vote of thanks is delivered by Dr. Razia Sultana, Assistant Prof. Zoology, Shri Kuleshwar Mahadev Govt College Nawapara College. The guest speaker was facilitated with a momento and an appraisal letter. The ending was with a group photograph and hi tea

Certificate of Participation

This to certify that Mr. Alvin Sahu
has successfully participated in Gillette Guard 'Safalata apni Muthi Mein'
Grooming Workshop.



दैनिक भास्कर

28-Jan-2020
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कार्यशाला • शासकीय कॉलेज में भास्कर और जिलेट समूह ने 'सफलता अपनी मुट्ठी में कार्यक्रम' का आयोजन किया चौहान ने छात्रों को सफलता प्राप्ति के नुस्खे बताए

भास्कर न्यूज|नवापारा राजिम
राजिवाजी शासकीय महाविद्यालय में जीव और एंटीड एक्टिविटी के तहत सफलता अपनी मुट्ठी में कार्यक्रम का आयोजन हुआ। उक्त कार्यक्रम दैनिक भास्कर एवं जिलेट समूह का संयुक्त प्रयास था।
कार्यक्रम में प्रख्यात कॉरपोरेट ट्रेनर एवं पर्सनैलिटी डेवलपर हिंदेल चौहान ने उपस्थित छात्रों को सफलता देने के तरीके के साथ नौकरी एवं व्यवसाय सफलता प्राप्ति के नुस्खे बताए। साथ ही विभिन्न प्रतियोगी परीक्षाओं की तैयारी एवं उसमें सफलता के हुनर भी सिखाए। अंत में भास्कर की टीम द्वारा छात्र-छात्राओं के बीच एक चयन

परीक्षा हुई, जिसमें खोमेश्वरी साहू एवं खिलेश्वरी साहू चयनित हुए। ये छात्रएं हैदराबाद में होने वाले इंटरनेशनल प्रतिस्पर्धा में भाग लेंगी।
व्यक्तित्व विकास पर बोलते हुए चौहान ने कहा कि सभी व्यक्तियों में कोई न कोई कमी होती ही है। उन्हीं कमियों को दूर कर व्यक्तित्व का विकास किया जा सकता है। वर्तमान प्रतिस्पर्धा के दौर में असफलता का कारण बताने हुए कहा कि देश में नौकरियों की संख्या कम है तथा दावेदार बहुत अधिक हैं। अतः उसके लिए अच्छी तैयारी के बाद भी कुछ लोग ही सफलता हासिल कर नौकरी प्राप्त कर पाते हैं। अधिकता से योग्य होने के बाद



नवापारा राजिम, शासकीय महाविद्यालय में छात्रों से स्वच्छ होते मेंटोरेशनल स्पोक।

भी सफल नहीं हो पाते। छातीसगढ़ के युवाओं में अन्य राज्यों की अपेक्षा प्रतियोगी परीक्षा के लिए जागरूकता की कमी पाई गई है। उन्होंने कहा कि छातीसगढ़

के युवा केवल स्नातकोत्तर की डिग्री पाकर सरकारी नौकरी के खराब सजाने लगते हैं। स्वरोजगार में इनकी रुचि भी कम पाई गई है। एक-एक छात्रों को अपने पास

सुझाया तथा उनसे कुछ प्रश्न पूछे और उनके उत्तर के आधार पर उनके व्यक्तित्व से संबंधित कमियों को ओर ध्यान दिलाने हुए उन्हें दूर करने के उपाय बताए।













